



MEDIA ADVISORY

# MAGIC<sup>®</sup> TO HOST PRESSURE SENSITIVE APPLICATIONS WEBINAR IN MAY

**WEST SPRINGFIELD, MA, USA, 05/04/2015 – Coveris<sup>TM</sup> Advanced Coatings Digital Imaging division, a global market leader in the development and fulfillment of high performance digital imaging substrates, will host a webinar on Thursday, May 21<sup>st</sup>, to review our wide variety of media solutions for pressure sensitive applications.**

The Magic portfolio features several permanent and repositionable media offerings for mounting digital inkjet printed materials. Pressure sensitive adhesive products are easy to install which saves print providers significant time and money. Pressure sensitive adhesives are very popular only requiring three easy steps, print, peel and stick.

The featured product of the month is [ECOSATIN PSA](#)! ECOSATIN PSA is a satin paper with pressure sensitive adhesive. It is an economical solution by eliminating the step of applying a mounting film. This product is one side printable and is designed to offer exceptional print performance with solvent, eco solvent and UV cure printing systems.

Register by clicking on the appropriate link below:

[Thursday, May 21, 2015, 2:30 p.m. - 3:00 p.m. ET](#)

For additional information about our webinars please click [here](#).

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Follow Magic on Twitter: <https://twitter.com/MagicInkjet>

Watch Magic on YouTube: <https://www.youtube.com/user/MagicInkJet>

Total: 176 words

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# PRESS CONTACT

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## **About Coveris™ Advanced Coatings, Digital Imaging Division**

Coveris™ Advanced Coatings, Digital Imaging Division has a strong reputation for delivering innovative products for the wide format printing market, including the award winning Magic® portfolio of digital imaging media and inks and Museo® digital fine art and photo media. Magic media addresses the evolving needs of digital printers with grand and wide format inkjet paper and film. Featuring distinctive coatings, Magic provides media that is compatible with most water based, latex, UV cure and solvent/eco solvent inks.

## **ABOUT COVERIS™**

As a leading international manufacturing company, Coveris is dedicated to providing solutions that enhance the safety, quality and convenience of products we use every day. In partnership with the most respected brands in the world, Coveris develops vital products that protect everything from the food we eat, to medical supplies, to the touch screen device in our pockets, contributing to the lives of millions every day.

[www.magicinkjet.com](http://www.magicinkjet.com)

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