



MEDIA ADVISORY

MAGIC[®] TO HOST WINDOW GRAPHICS WEBINAR IN JULY

WEST SPRINGFIELD, MA, USA, 07/07/2015 – CoverisTM Advanced Coatings Digital Imaging division, a global market leader in the development and fulfillment of high performance digital imaging substrates, will host a webinar on Thursday, July 30th, to review window graphics media.

The magic portfolio features several window graphic products, including perforated PVC window films, repositionable polypropylene, polyester woven fabric, and polyester clear films. These products are ideal for window graphics, POP displays and banners for retail and commercial purposes.

The featured product of the month is Broad Vue! This product is a perforated PVC window film that is designed for outside mounted window graphics. The material has 60/40% hole perforations and is crafted to trick the inside observer's eyes into seeing only what's happening outside, while to the outside viewer the vivid image appears to be a solid print even though the film only covers 60% of the window. It is ideal for producing window graphics, POP displays, and banners for retail and commercial purposes.

Register by clicking on the link below:

[Thursday, June 30, 2015, 2:30 p.m. – 3:00 p.m. ET](#)

For additional information about our webinars please click [here](#).

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PRESS CONTACT

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About CoverisTM Advanced Coatings, Digital Imaging Division

Coveris™ Advanced Coatings, Digital Imaging Division has a strong reputation for delivering innovative products for the wide format printing market, including the award winning Magic® portfolio of digital imaging media and inks and Museo® digital fine art and photo media. Magic media addresses the evolving needs of digital printers with grand and wide format inkjet paper and film. Featuring distinctive coatings, Magic provides media that is compatible with most water based, latex, UV cure and solvent/eco solvent inks.

ABOUT COVERIS™

As a leading international manufacturing company, Coveris is dedicated to providing solutions that enhance the safety, quality and convenience of products we use every day. In partnership with the most respected brands in the world, Coveris develops vital products that protect everything from the food we eat, to medical supplies, to the touch screen device in our pockets, contributing to the lives of millions every day.

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